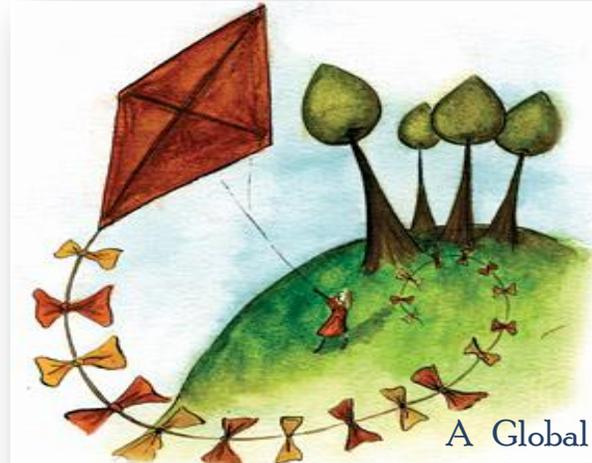


Think deep. Think diverse. Think off-beat. Think lateral. Think together. Think concrete. Think milestones. Think no-matter-what. Think impossible. Think solutions. Think accomplishments. Think apart. Think sharp. Think ahead. Think ideas. Think absolute. Think beautiful.

## myManager Connect

*gauge pulse 2 engage people*

*our journey our stories*



A Global People Advisory & Research firm which believes in enabling business through innovation fueled by intellect

Think timeless. Think team. Think benchmarks. Think unrivalled. Think victory. Think again. Think big. Think out of the box. Think impact. Think future. Think why not. Think bottom-line. Think up. Think teamwork. Think revolutionary. Think beyond. Think global. Think through. Think on your feet. Think like **THE STRATEGIST**

# myManager Connect

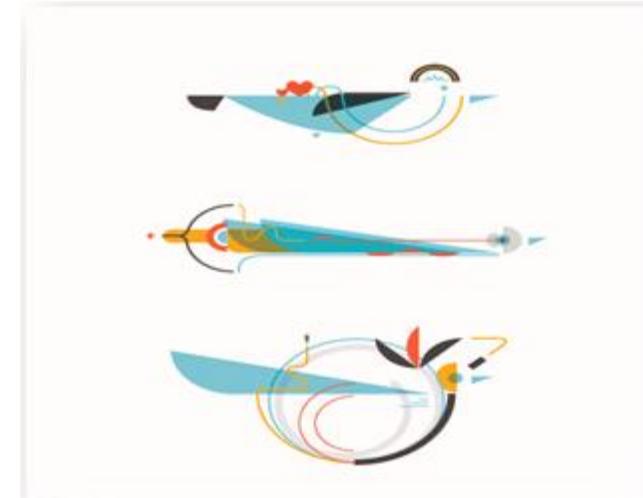
*gauge pulse 2 engage people*



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## The Concept

Background



“People join organizations but leave managers”

““We cannot tell employees, "You are the most important part of the [organization]" and then put bad supervision in front of them. If we have bad supervisors, take them out of the job immediately.”

- Errol Davis Jr. Taken from: 50 Lessons: Hiring and Firing (Lessons Learned). 2008.

“[Some] leaders often whine to me, "There are no good people out there." Or they say, "Good people are hard to find." I say, "There are plenty of good people out there; they're just not working for you." ”

- Jeffrey Gitomer

**Happy Employees Need A Proposition**

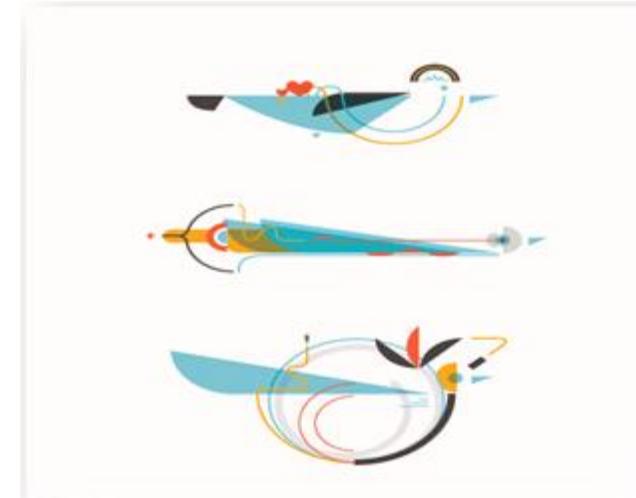
**Manager is the Key**



- ❖ Employee Satisfaction Surveys don't measure Manager Connect Ability
- ❖ 360 Degree format inadequate to gauge the managers ability to motivate & retain team members
- ❖ No real time survey format available which will enable employees to share their feelings about their managers on regular basis
- ❖ No framework available which will measure as well as check the Action Planning post surveys
- ❖ No Dashboard available for CXO to measure the performances across organizations

## Challenges In Current Formats

Specific Pulse Meters





**myManager Connect  
Questionnaire**



**myManager Connect  
Software Application**



## Genesis **myManager Connect**

**Salient Features**



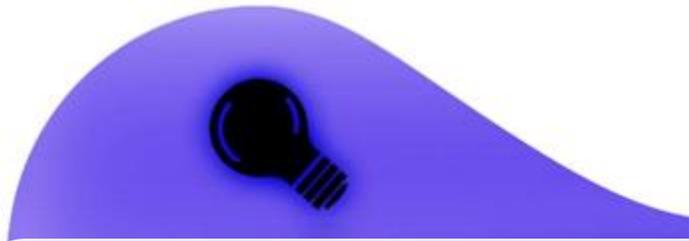
## myManager Connect Questionnaire

- ❖ A robust questionnaire based on research
- ❖ Empirically validated over 3 years based on the employee engagement models
- ❖ Simple to understand and relate to
- ❖ Comprehensively covers all the aspects of a managers JD

## Genesis myManager Connect

### Salient Features





### myManager Connect Questionnaire

C	Coaching	4
O	Open	3
N	iNSPIRE	3
N	Next Goals	2
E	Exhibit Respect	1
C	Communication	1
T	Talent Leadership Style	1



## Genesis myManager Connect

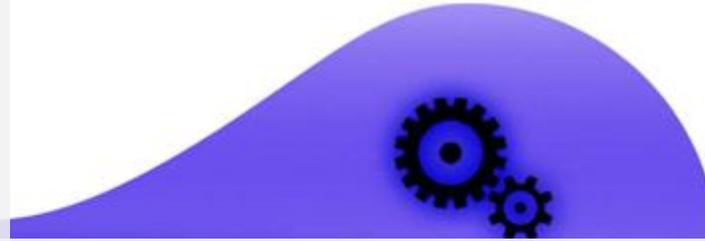
### Salient Features

- Each dimension has 2 question and each question has a four level scale
- The 13 questions are randomly picked up and so are their levels to avoid any pattern based response
- Talent Leadership Style has Four Leadership Styles

- ❖ An idiot proof software application which can be accessed from internet
- ❖ The Survey module can be accessed from Mobile also using net connection
- ❖ Software based on SAAS model

#### ❖ Modules

- ❖ Survey
- ❖ Reports
- ❖ Dashboards
- ❖ Resource Bank
- ❖ Recommendations
- ❖ Action Plan
- ❖ Tracker & Feedback



**myManager Connect  
Software Application**

**Genesis myManager Connect**

**Salient Features**





## Snap Shots ~ myManager Connect

Salient Features

CEO / CMD Reports



CEO

CEO / CMD Reports 1+



Head HR

Department Head Reports  
Operating Head Reports  
Vertical Head Reports



HOD

Manager Reports  
Reporting Manager Reports



Manager

Associate Reports



Associate

**Scope:** The associates can only view the engagement index of their respective manager.

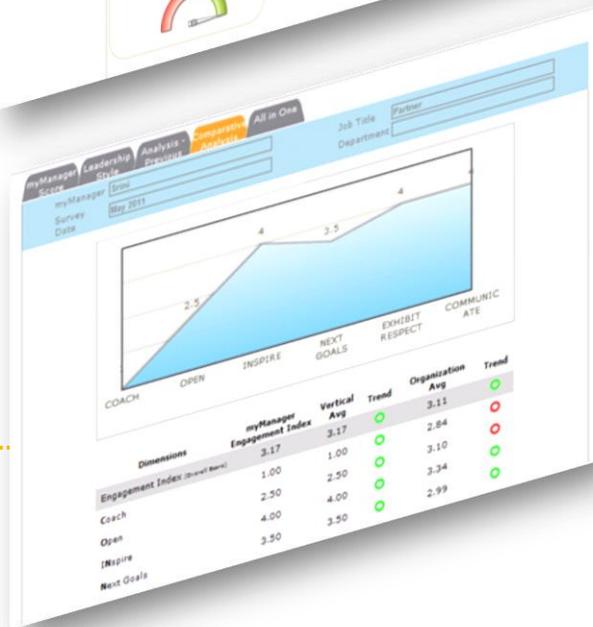
### Types of Reports:

- Manager Engagement Index
- Participation Index Trend(Past Vs. Current)
- Participation Index Trend of each parameter
- Manager Leadership Style (Past Vs. Current)
- Team Feedback Participation percentage.
- Manager Rank (w.r.t Rank Position in Organization & Rank Position in Department)
- Highest Gain Vs. Lowest Gain
- Analysis on Past Vs. Current on Department Engagement Index
- Organizational Engagement Index Trend (Past Vs. Current)
- Manager Engagement Index Trend (Past Vs. Current)

**Reports** **Team Members**

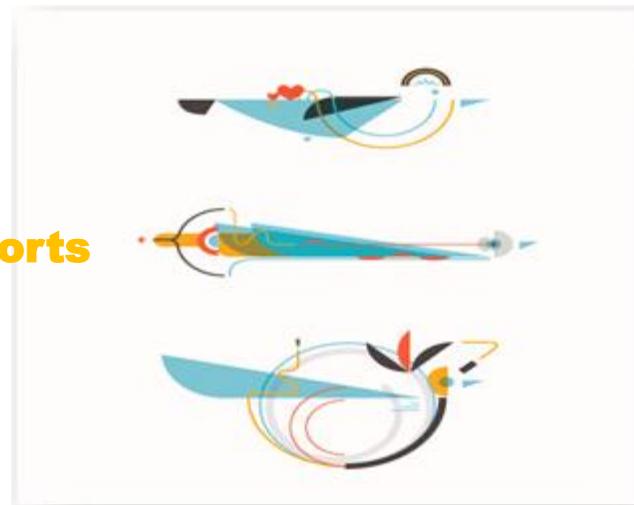
**Salient Features**





## Snapshots ~ Team Member Reports

### Salient Features



CEO / CMD Reports



CEO

CEO / CMD Reports 1+



Head HR

Department Head Reports  
Operating Head Reports  
Vertical Head Reports



HOD

Manager Reports  
Reporting Manager Reports



Manager

Associate Reports



Associate

**Scope:** Managers can view his/her engagement index scores as a manager to a team and can also view reports of his/her supervisors engagement index to whom he/she reports to, as an associate.

### Types of Reports:

- Manager Engagement Index
- Participation Index Trend(Past Vs. Current)
- Participation Index Trend of each parameter
- Manager Leadership Style (Past Vs. Current)
- Team Feedback Participation percentage.
- Manager Rank (w.r.t Rank Position in Organization & Rank Position in Department)
- Highest Gain Vs. Lowest Gain
- Analysis on Past Vs. Current on Department Engagement Index
- Organizational Engagement Index Trend (Past Vs. Current)
- Manager Engagement Index Trend (Past Vs. Current)



## Reports Managers

### Salient Features

myScore Leadership Style Analysis - Rank Analysis - Past Comparative Analysis Vox Populi All in One

Name: Shefali  
Survey Date: May 2011  
myJob Title: Partner  
myDepartment: [ ]

**Vox Populi**

Manager ID	Name	Comments
1	Shefali	I expect my manager to keep the promises made.
1	Shefali	My manager makes sure that information is transparent and always encourages the good work we do
1	Shefali	Its really great to work under his guidance. He always give me ample space to perform best of my potential

myScore Leadership Style Analysis - Rank Analysis - Past Comparative Analysis Vox Populi All in One

Name: Shefali  
Survey Date: May 2011  
myJob Title: Partner  
myDepartment: [ ]

myRank - Vertical: 0004

myRank - Organization: 0017

**RANK POSITION IN VERTICAL**

- Top 10
- Top 25
- Top 50
- Average 75
- Bottom 25

**RANK POSITION IN ORGANIZATION**

- Top 10
- Top 25
- Top 50
- Average 75
- Bottom 25

Table Survey  
Reports  
Resource Bank  
Action Plan  
Your Goals  
Logout

## Snap Shots ~ Reports Managers

### Salient Features



CEO / CMD Reports



CEO

CEO / CMD Reports <sup>1+</sup>



Head HR

Department Head Reports  
Operating Head Reports  
Vertical Head Reports



HOD

Manager Reports  
Reporting Manager Reports



Manager

Associate Reports



Associate

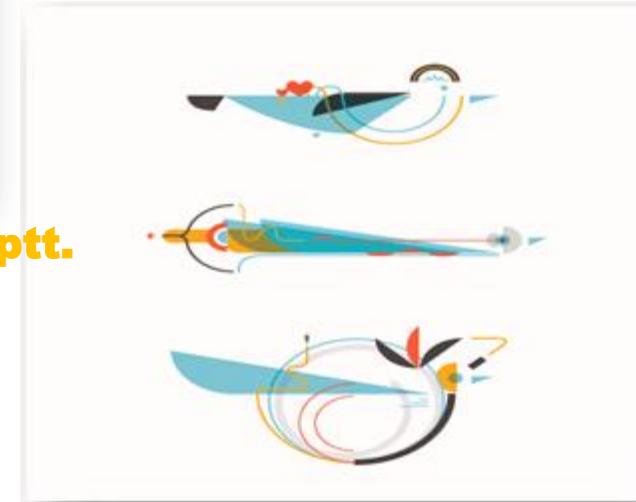
**Scope:** The Head of the departments / Verticals can able to view reports at an Department / Vertical level which includes over all Department / Vertical engagement index to all the individual managers who fall under their respective Department / Vertical. Also as an associate he/she can view his reporting managers engagement scores.

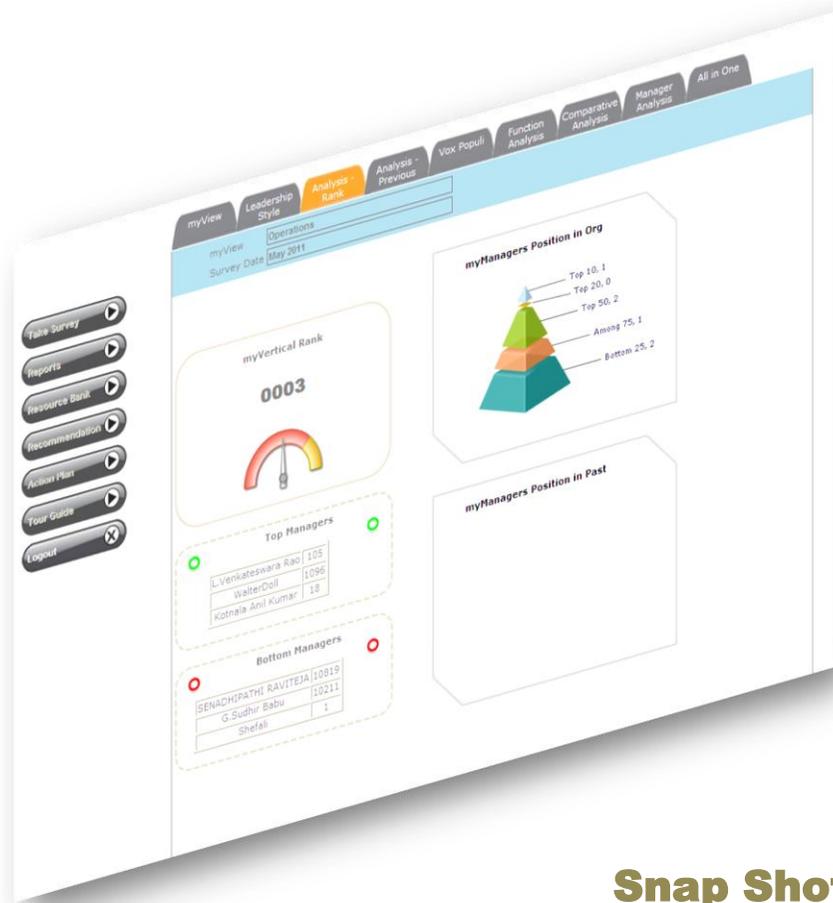
### Types of Reports:

- Department Engagement Index
- Department Participation Index (Past Vs. Current)
- Department Index of each parameter
- Department Leadership Style (Past Vs. Current)
- Top and Bottom 3 Managers (w.r.t Rank Position among Organization & Rank Position in Past)
- Highest Gain Vs. Lowest Gain
- Analysis on Past Vs. Current on Department Engagement Index
- Department Engagement Index Trend (Past Vs. Current)
- Organizational Engagement Index Trend (Past Vs. Current)

## Reports Head of Deptt.

### Salient Features





## Snap Shots ~ Reports **Head of Deptt.** Salient Features

myView

Leadership  
Style

Analysis -  
Rank

Analysis -  
Previous

Vox Populi

Function  
Analysis

Comparative  
Analysis

Manager  
Analysis

All in One

CEO / CMD Reports

CEO

CEO / CMD Reports 1+

Head HR

HOD

Manager

Associate

**Scope:** The CEO / CMD can access reports of mymanager connect at across levels including Organizational, departmental, even at individual Managerial Level.

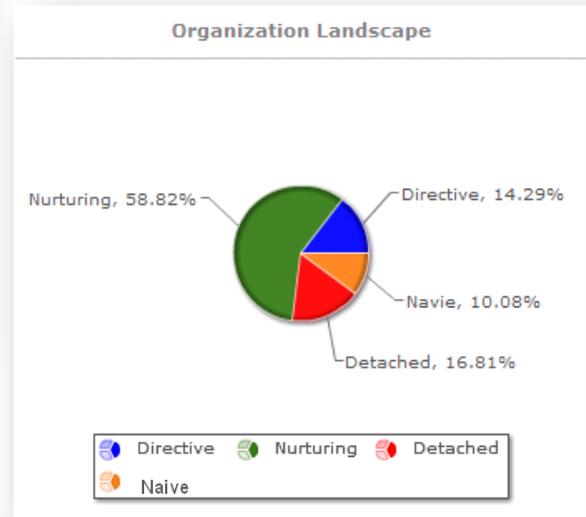
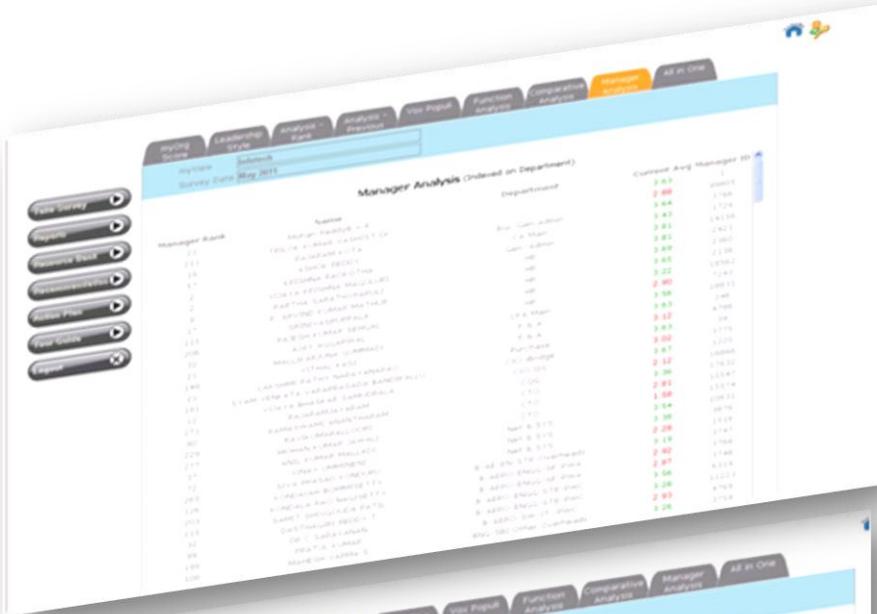
### Types of Reports:

- Organizational Engagement Index
- Organizational Participation Index (Past Vs. Current)
- Organizational Index of each parameter
- Organizational Leadership Style (Past Vs. Current)
- Top and Bottom 2 Departments (w.r.t management engagement index)
- Top and Bottom 7 Managers
- Highest Gain Vs. Lowest Gain
- Analysis on Past Vs. Current on Organizational Engagement Index
- Analysis on Past Vs. Current on Organizational Index of each Parameter
- Parameter that has gained most and lost most when compared to its past engagement index
- Department Engagement Index Trend (Past Vs. Current)
- Organizational Engagement Index Trend (Past Vs. Current)
- Managers Engagement Index Trend (Past Vs. Current)

## Reports CEO / Head HR

### Salient Features





**Snap Shots ~ Reports CEO / Head HR**  
**Salient Features**



Coach

**Article 01: Coaching in the Workplace**

Synopsis: A pocket guide of Strategies and Tools for Powerful Change... [Click for more](#)

**Article 02: Coaching Skills for Managers**

Synopsis: The 7 step problem solving sequence & accompanying questions that managers ask themselves at each step... [Click for more](#)

**Article 03: Coaching Supervision**

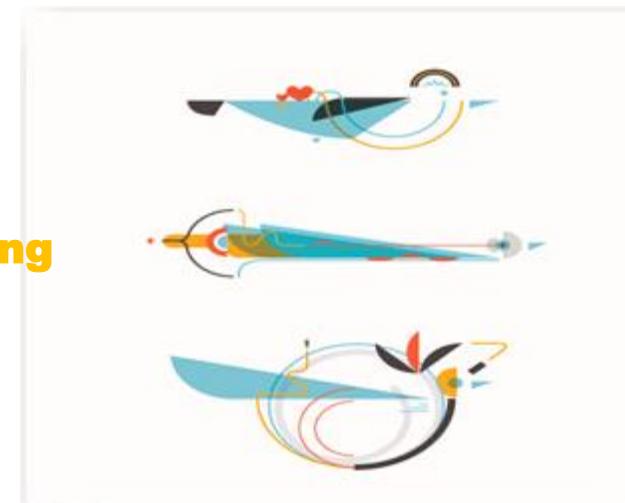
Synopsis: This article explains what coaching supervision is about and it's key functions... [Click for more](#)

**Article 04: Coaching At Work**

Synopsis: This article describes on what's required for effective workplace coaching... [Click for more](#)

**Article 05: Peer Coaching Overview**

Synopsis: This article gives you an understanding on peer coaching and how it helps organizations... [Click for more](#)



**Resource Bank ~ Self Learning**

**Salient Features**

Coach Open Inspire Next Goals Exhibit Respect Communicate

Name: Shefali ID: 1 Date: May 2011

### COACHING

My manager as a coach facilitates in identifying my strengths and weaknesses. As a coach, my manager guides and directs me as and when required.

During my work

Stop and Discuss Good Things

Recommendation 1: I will assist my associate by guiding and directing their efforts regarding the tasks at hand. At the same time I will encourage associate to take their own initiative.

Recommendation 2: I will give clear directions while giving clear a task, to gain the optimal results, and will be there to assist in any difficulty arising. If I am busy, I will ask them to come back later for clarification/ direction.

Recommendation 3: I will respond clear whenever they ask for my help. (When I have the time, I will help my team with their work).

My Manager facilitates my growth and development by

Stop and Discuss Good Things

Recommendation 1: I will give the team a week to each associate, to sit and discuss their growth and areas, to help them identify the opportunities they should look after.

Recommendation 2: I will share my experience with them and look for and suggest suitable opportunities wherever they come up.

Recommendation 3: I will be involved in helping them to identify good opportunities, based on my understanding of the situation and their strengths and weaknesses. I will give them my support as they take action.



THE STRATEGIST

- The system generates recommendations to individual managers based on their scores.
- The recommendations are crisp and practical in nature in practicing.
- Each dimension has 3 tangible action points



## Recommendation Individualized

Salient Features



## About **The Strategist**

Backgrounder



The Firm

- Innovating Since 2008
- An L.L.P. Firm
- Global Presence

- People Practices
- Advisory
- Research

'if HR doesn't make business impact, its just a diversion'

DNA

# INNOVATION + INTELLECT

"The most admired people practices firm enabling business to fuel their dreams by innovation and intellect"

[www.thestrategist.in](http://www.thestrategist.in)

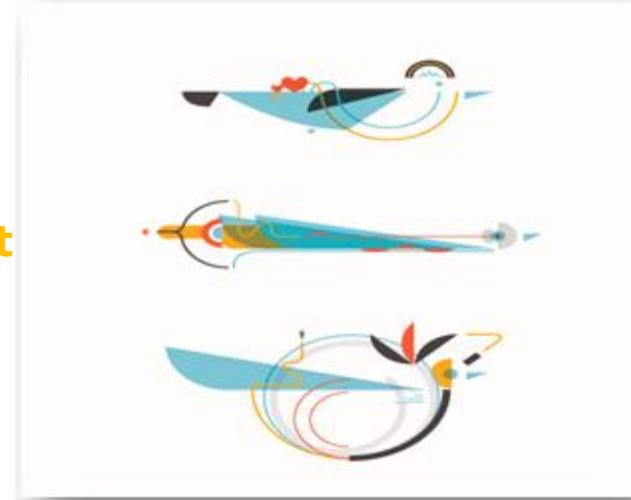
i discover 

i dare 

i demand 

i dream 

i do 



## About The Strategist

Journey so far

### Organizational Automation

OA is enabling the use of technology and automation to speed up the efficiencies and also to ensure to become more process compliant

**Process Reengineering : Functional Analyst : Apps Dev. : More...**

### Organizational Behavior

OB focuses on the application of knowledge about how people, individuals, and groups, act in organizations; with an objective of fostering a climate of collaboration, development & win win.

**Assessment Center : Leadership Dev. : Learning Org. : More...**

### Organizational Connect

Org. Connect focuses on the engagement of the employees and other stakeholders with the organizational goals and visions. Org connect also focuses on ensuring that People Policies are connected to org, strategy & biz. plans

**Employee Engagement : High Performance Culture : More...**

### Organizational Communication

Org. Comm. facilitates all round interaction between the stakeholders (line managers & employees, senior management & employees, Organization & prospective employees, Organization & families, The CEO& employees etc... and vice versa)

**Employer Brand : Social Media : Intranet : More...**

### Organizational Diagnosis

OD is an appraisal / assessment aimed at identifying pockets of inefficiency and creating opportunities for streamlining and reorganization.

**OD Interventions : Process Audits : Assessments : More...**

### Organizational Effectiveness

OE assists an organization to become lean in terms of budget optimization and intelligent decisions making through metrics and analytics.

**Metrics : Analytics : Dashboards : More...**

## Advisory

The Strategist Offerings



### Insights

HR insights provide a glimpse into various observations or findings that we have come across during our research activities. It is a brief of our study in Human Resource Area.

### Research Reports

The Strategist has conducted various surveys in the area of People Domain which provide an insight to managers and HR practitioners.

### Academic - Surveys & Research

The Strategist provides full-service research for academicians. The Strategist specializes in custom designed research providing these comprehensive services: problem identification, sample and questionnaire design, data collection and processing, analysis, and reporting,

### Toolkits

The Strategist has a series of toolkits in the 'ORBIT' family. These self assessment tool kits facilitate easy benchmarking and also analyze the current process maturity of the process. The toolkit has more than 75 reports for in-depth study and action planning

### 101 Series

The Strategist has publications under the '101 Series'. The 101 series highlight 101 innovative ideas in a given sphere or domain. Each of these ideas come with a detailed write up on the steps to be followed, the benefits and the possible challenges that the manager would encounter while implementing



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## Research

The Strategist Offerings

Think deep. Think diverse. Think off-beat. Think lateral. Think together. Think concrete. Think milestones. Think no-matter-what. Think impossible. Think solutions. Think accomplishments. Think apart. Think sharp. Think ahead. Think ideas. Think absolute. Think beautiful.

[www.thestrategist.in](http://www.thestrategist.in)

Hyderabad | Auckland | Bahrain | London | New Delhi | Washington DC

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